

TRADITIONAL BILLBOARDS: FILE REQUIREMENTS

We accept the following file types:

- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)
- eps, pdf, tif

File size:

- Create your art at a 1' = 0.5" scale
- For example, the live area for a 14x48 board will be 7" x 24" in your file
- Add a 6 inch bleeds on all sides; art for a 14x48 board will scale to 15x49 (7.5" x 24.5" in your file)
- Templates for standard sizes can be downloaded at GraceOutdoor.com

How to send files:

- Upload files at GraceOutdoor.com (click on "graphics")
- If your file is small enough, email it to tara@graceoutdoor.com
- Dropbox, Hightail, or other file-sharing platform

With your art file(s), please include:

- PMS colors (or CMYK breakdown)
- Embed linked files, or send as separate files
- Outline all fonts
- 6 inch bleed on art, with crop marks
- Required Resolution = 300 dpi

TRADITIONAL BILLBOARDS: FILE SIZES

Actual Board Size <small>Standard finishing = 3" wrap w/bleed & 3" pocket w/bleed</small>	File Size (Live Area) <small>This will be the visible space on the board</small>	Overall File Size <small>This includes the bleeds</small>
6' x 12' + 6" bleed	6" x 12"	7" x 13"
12' x 24' + 6" bleed	6" x 12"	6.5" x 12.5"
12' x 32' + 6" bleed	6" x 16"	6.5" x 16.5"
10' 6" x 36' + 6" bleed	5.25" x 18"	5.75" x 18.5"
14' x 48' + 6" bleed	7" x 24"	7.5" x 24.5"
24' x 32' + 6" bleed	12" x 16"	12.5" x 16.5"
24' x 36' + 6" bleed	12" x 18"	12.5" x 18.5"